

# Is MDR Worth the Money?

## The Justification You Need to Fund Managed Detection & Response

You likely understand the value of 24x7 persistent defense. But what should you do if you're struggling to get budget for MDR (Managed Detection & Response)? Below, we provide the justification you need to transform your cybersecurity program with DeepSeas MDR+ while optimizing spend.



### The Top 5 Reasons Why MDR Makes Financial Sense

#### 1. You Will Realize Value That's Difficult to Duplicate In-House

DeepSeas MDR+ comes with a fully staffed Security Operations Center (SOC) that combines 24x7 persistent defense with a transformational program and improved processes – a need all mid-market organizations that previously was only attainable for the largest of enterprises. DeepSeas will help reduce your costs associated with anomalous event investigations and event responses by analysts, while also eliminating the need for you to worry about your organization's program being impacted by analyst vacations, sick-leave, or overtime. Moreover, DeepSeas MDR+ can provide efficiency and cost savings through automation, significantly reducing manual labor.

#### 2. Your Team will Gain Knowledge from our Experts without Paying for Them (It's included.)

You and your team will get access to the DeepSeas crew of battle-hardened cyber experts coming from the U.S. intelligence community, Fortune 50 cyber defense teams, and world-class enterprise security consulting firms. We'll serve alongside your in-house security professionals who will gain valuable knowledge from working with our teammates who tangle with the biggest and baddest cyber criminals in the world. You would be hard-pressed to buy a similar level of training for your staff. With DeepSeas MDR+, you can focus on investing in your organization's objectives while trusting us to invest in programs focused on recruitment, retainment, upskilling, cyber burnout, and rising salary expectations. Your in-house SOC analysts will be embedded with our analysts, as well as DeepSeas threat hunters, threat intel experts, and service delivery crew members who are all integrated within the DeepSeas cyber defense platform to achieve cost efficiency.

### 3. You Will Get a Framework for Optimization that Helps Identify Cost Savings

DeepSeas MDR+ is a ready-to-deploy solution that includes a transformational program which you can only get from us. A critical component of that cybersecurity transformation program includes “optimization.” While some leaders think taking steps toward optimization automatically leads to headcount reductions, this is not the intent of the DeepSeas nor is it a foregone conclusion. By using the DeepSeas framework and solid detection technologies, it will enhance and focus your current resources, which will help you to identify cost savings and organizational benefits, like reducing risk, achieving resiliency, and protecting reputation. DeepSeas MDR+ can also help you migrate away from managing an expensive on-premises SIEM, significantly reducing operational costs.

### 4. Your Investment in Cyber Tools Will (Finally) Deliver the Promised ROI

Cybersecurity tools and systems may seem low-cost at first, but they can be ineffective in delivering their promised ROI until they are orchestrated and optimized for optimal results. Our crew of cyber experts at DeepSeas will help your team integrate your existing tools, set a baseline of use cases, and configure tools to deliver meaningful outcomes. We will make your existing cyber tools work harder for you by infusing DeepSeas threat intelligence and detection content, supercharging the ability of the technology to identify threats.

### 5. You will Avoid Rip-and-Replace Costs During Periods of Growth

DeepSeas MDR+ is affordable enough for mid-size organizations but flexible enough to serve even the largest of global organizations. The modular and integrated services will be personalized to meet your organization’s current size, requirements, and goals while being poised and ready for future growth. This growth can be related to mergers and acquisitions and/or the persistent defense required for your organization to expand into new, regulated markets.

**DeepSeas MDR+ will transform your cybersecurity program while saving your organization money.**

**If the cost of cybersecurity tools is taking up your budget and still leaving you without an integrated cyber program, ask for a MDR quote from DeepSeas. Achieving 24x7 persistent defense can be a challenge for organizations that don’t specialize in cybersecurity, but we’ll show you how affordable it can be.**

