

# Vulnerability Management Launched by New CISO of Broadcasting Company

## What problems led the organization to choose DeepSeas for vulnerability management?

When a company in the broadcasting industry experienced a leadership change, the new CISO looked at the company's cybersecurity program with fresh eyes and decided it was time to transform. He had inherited a number of security applications and recognized the need to understand organizational vulnerabilities, which were largely undocumented. This led the internal security team to engage with DeepSeas to transform their cyber defense program - starting with comprehensive vulnerability management.

## How did DeepSeas help the organization overcome the problems it was facing?

Our crew at DeepSeas partnered with the CISO to help discover and understand the client's environment. Understanding the organization needed to find a way forward while keeping their current security applications in place, we were able to engage with them quickly because the DeepSeas Cyber Defense Platform integrates with all our clients' existing security tools.

In addition to this integration, DeepSeas was able to implement automated vulnerability scanning using the client's existing endpoint security platform. It took a fair amount of research from our crew to make the automation happen within this technology, which is not a leading brand, but it was time well spent. At DeepSeas, we are known for diving deep and working with clients to find the best way forward in their personalized transformation journey.

A big part of automation in vulnerability management is collecting, storing, and scanning huge amounts of data. To provide the client with visual insight into this data, our crew created a custom dashboard for the client.

**Where other providers saw delivery challenges, DeepSeas partnered with the client to see the opportunity. By bringing this new solution to the table, we increased visibility by 700%. The untapped data was literally sitting there, and DeepSeas was the first security services provider to leverage it for the benefit of the company.**

## How does the organization leverage the fully integrated DeepSeas portfolio?

The client is currently engaged with DeepSeas for vulnerability management, and because of the way we look at vulnerabilities, they are also benefiting from our penetration testing capabilities from DeepSeas RED. We continue to work with the client on their transformation road map and identifying ways our integrated portfolio of services can continue to support the client as they transform their cyber defense program.



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